



*The Minnesota Brain Injury Alliance is the only statewide nonprofit organization dedicated to serving the needs of the estimated 100,000 Minnesotans who live with a disability due to brain injury.*

## Mission

To raise awareness and enhance the quality of life for all people affected by brain injury,

## Organizational Strengths and Values

- **PEOPLE-CENTERED SERVICES.** We share a passion for the people we serve and strive to provide services that support each individual's choices and needs.
- **SOCIAL CHANGE.** We believe in social and systemic change as we empower others to advocate on their own behalf.
- **EQUAL ACCESS.** We work to ensure that all individuals are aware of and have access to services.
- **QUALITY.** We provide all people affected by brain injury with the highest level of service of which we are capable.
- **COLLABORATION.** We value our partners and recognize that together we can achieve more than if we act alone.
- **INNOVATION.** We strive continually to monitor trends, anticipate needs, forge creative solutions, and set the standard for best practices in the field.

## 2019 Outcomes & Impacts

2019 highlights of people served by the Minnesota Brain Injury Alliance's programs and events include:

- In 2019, our organization connected with 24,953 individuals affected by brain injury.
- Education and Community Outreach interacted with 13,209 individuals at 293 meetings.
- Volunteers contributed 5,508 hours, which is equal to approximately \$140,068 in salary.
- There were 48 media stories and interviews that were broadcast or published, including live media coverage at the Walk for Thought and Public Service Announcements broadcast on television and radio.
- The 2019 Walk for Thought saw the participation of 821 individuals and \$40,860 in funds raised.
- Public Policy played a role in organizing 270 face to face and 1,450 grassroots contacts with Minnesota Legislators.
- Citizen Advocates made 273 visits to the state capitol to advance public policy objectives.



*The Minnesota Stroke Association provides support, resources and information to the 97,000 Minnesota stroke survivors, their families, loved ones and the stroke professionals who work with them.*

## Mission

To raise awareness about stroke and to enhance the quality of life for all people living with its sudden and long-term effects.

## Organizational Strengths and Values

- **PEOPLE-CENTERED SERVICES.** We share a passion for the people we serve and strive to provide services that support each individual's choices and needs.
- **SOCIAL CHANGE.** We believe in social and systemic change as we empower others to advocate on their own behalf.
- **EQUAL ACCESS.** We work to ensure that all individuals are aware of and have access to services.
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## 2019 Outcomes & Impacts

2019 highlights of people served by the Minnesota Stroke Association's programs and events include:

- Care Coordination handled 356 cases.
- The 2019 Strides for Stroke had 620 participants and \$35,039 in funds raised.
- There were 37 media stories and interviews that were broadcast or published.
- The Minnesota Statewide Stroke Conference was hosted with 242 attendees and 29 sponsors.

## Services

**Resource Facilitation** – This free, two-year telephone support service assists Minnesotans in navigating life after brain injury and stroke. Program participants receive scheduled calls at regular intervals to help problem-solve issues and identify resources to help them transition back to work, school and their communities. Interpretation services are available for non-English speakers.

**Case Management** – The Case Management program assists Minnesotans on the Traumatic Brain Injury (TBI) or Community Alternative for Disabled Individuals (CADI) Waivers, as well as provides Relocation Service Coordination within contracted counties. The Alliance can provide flexible case management services for individuals utilizing Consumer Directed Community Supports (CDCS).

**Care Coordination** – Special Needs Basic Care Coordination assists qualifying individuals with access to cost-effective health care options, promotes preventive care services and assists members with mental and physical health maintenance.

**Education and Community Outreach** – This department works to build awareness of brain injury and stroke, promote professional skill development and provide accurate and culturally sensitive brain injury and stroke information for professionals, families and consumers. The ECO department provides educational training opportunities and annual conferences for individuals and professionals in the brain injury and stroke fields.

## Programs

**Development** – The Development department works to raise funds to support programs for the Minnesota Brain Injury Alliance and the Minnesota Stroke Association. Funds are raised through advertisements, sponsorships, individual donor support, third-party fundraisers and corporate and foundation grants.

**Public Awareness** – Public Awareness conducts outreach to increase awareness of brain injury and stroke through media stories, targeted marketing and exhibit attendance. Public Awareness publications include informational brochures, *Mind Matters* and *Stroke Matters* magazine, a biweekly electronic newsletter (Enews), organizational websites, social media and our Consumer Guide for individuals with brain injury and Resource Guide for individuals with stroke.

**Public Policy** – Public Policy concentrates on grassroots advocacy to influence, educate and improve policies that affect people with brain injury and their loved ones by lobbying legislators, Legislative Forums and our Citizen Advocate Academy, training program for individuals affected by brain injury.

**Volunteer** – Volunteers with a variety of skills, expertise and time to give contribute to all areas of the Alliance including advocacy, education, communications, program support and administration. The Volunteer program also provides persons with brain injury workplace experience.

**Administration** – The Administration department provides an important service behind-the-scenes that works with each department in the organization by providing billing services, answering and directing calls, and providing registration for events and conferences.

## Funding & Staffing

The Minnesota Brain Injury Alliance's 2019 actual yearly revenue was \$5,130,244. In 2019, the Minnesota Brain Injury Alliance operated with a staff of 78 employees and a Board of Directors governing body representing individuals with brain injury, family members and professionals..

The Minnesota Stroke Association's 2019 actual yearly revenue was \$990,446.

### For More Information:

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